

FOR IMMEDIATE RELEASE

Groundbreaking Ceremony for Innovative Custom Home Building Office in Harbor Country®

Sawyer, MI – July 19, 2023 - Schmidke Construction and Contracting is thrilled to announce the groundbreaking of their new location, set to take place on Friday, July 28, 2023, at 1:00 PM at 6291 Sawyer Rd, Sawyer, MI 49125. This groundbreaking event marks a significant milestone for Harbor Country®, as the new custom home building office will be the first of its kind in the area, offering discerning clients a unique and immersive experience in the home building and remodeling market.

In addition to providing a larger space for office operations for the Schmidke Construction and Contracting (SCC) team, the building will be a showcase featuring design library, meeting and event spaces, SCC's home management division, Properti Home Concierge, and dedicated rental office spaces for industry partners.

The facility will showcase an impressive array of materials in a lifestyle setting. It will feature cutting-edge design concepts and innovative construction techniques that are both familiar and aspirational.

A design library will be a key highlight of the office that will enable clients to experiment with different textures, finishes, and colors to make informed decisions and inspire their dream home.

Meeting areas ensure that clients can engage in confidential discussions about their projects with the SCC team. These spaces also offer building partners the opportunity to collaborate on events, fostering a sense of community and knowledge-sharing within the industry.

Second floor offices will house SCC custom home building operations along with its home management division, Properti Home Concierge, while lock-off office spaces will be available for industry partners interested in renting. These flexible rental offices will provide a convenient and professional environment for like-minded professionals to work collaboratively while benefiting from the resources and expertise of Schmidke Construction.

"We are incredibly excited about the groundbreaking of our custom home building office," said Joshua Schmidke, CEO of Schmidke Construction and Contracting. "Our aim is to create an exceptional space that goes beyond a traditional office, providing an immersive experience for our clients and industry partners. With this facility, we hope to transform the way people approach home building and remodeling in Southwest Michigan."

For more information about the groundbreaking ceremony or to learn more about Schmidke Construction, please contact their office at 269-983-2304 or send an email to info@schmidkeconstruction.com. You can also visit their website at [schmidkeconstruction.com](https://www.schmidkeconstruction.com).

About Schmidke Construction:

Schmidke Construction and Contracting has been a leading custom home building and remodeling company for over 20 years, committed to delivering exceptional craftsmanship and unparalleled customer service. With decades of experience, their skilled team of professionals creates unique, timeless homes that reflect their clients' vision and lifestyle.

-more-



###